



The Concept Behind Our Name

Our company name, PARCO, is the Italian word for “park.”

Like a park, each PARCO location is a space where people come together to share time and space, where they can relax and have fun.

Our Corporate Mission is to create parks: futuristic, innovative spaces that brim with hospitality, provide an enjoyable experience for customers visiting our stores, and help our tenants prosper.

The “main characters” at each PARCO location are the people who gather there, that is, customers and retail shops. The role of PARCO as a company is to create stores that customers want to visit, and then visit again, and to strengthen the link between retail shops and customers.

Our employees are constantly seeking out customer wants and needs in order to provide a space where people can feel happy and inspired, and working to meet those needs fully.



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Cautionary Statement About Forecasts

Descriptions related to future prospects in this report are based on our targets and forecasts and are not intended to provide any assurance or guarantee. Please use this report with the understanding that future earnings of PARCO may differ from our current forecasts.

PARCO Corporate Mission

Creating futuristic, innovative spaces that brim with hospitality, providing an enjoyable experience for customers visiting our stores, and helping our tenants prosper.



Management Review



This corporate Vision Book is designed to convey the vision and business activities of PARCO CO., LTD. For financial and management data, please refer to the separate Management Review.

