

Parco Co., Ltd. Announces October 2008 Figures for “Integrated Sales” for Each Store

“Integrated sales” is a comprehensive total of the following sales categories which demonstrates the overall sales capability of the store.

(1) Net sales by tenants

(2) Sales at PARCO Theater and other facilities

(3) Sales to tenants under fixed rent contracts

In the company’s annual statement of accounts, sales at PARCO Theater and other facilities are included in “Own sales.” Sales to tenants under fixed rent contracts are not included in the annual statement, as only rents received are included in “Other operating revenue.”

Integrated Sales by Store (YoY change %)	
	Oct-08
Sapporo	1.0
Sendai	-
Utsunomiya	(8.7)
Shin-Tokorozawa	(6.8)
Urawa	-
Ikebukuro	(2.3)
Shibuya	(23.8) *
Hibarigaoka	0.2
Kichijoji	(3.2)
Chofu	(2.8)
Tsudanuma	(9.3)
Chiba	(7.9)
Matsumoto	(6.0)
Shizuoka	5.1
Nagoya	1.3
Otsu	3.0
Shinsaibashi	(2.1)
Hiroshima	(1.8)
Oita	7.4
Kumamoto	(4.0)
Total Stores	(4.0)
Existing Stores (1)	(2.6)

Sales by Merchandise Category (YoY change %)		
Merchandise category	Oct-08	Existing Stores (1)
Clothing	(6.2)	(6.2)
Personal effects	(1.4)	(3.6)
Sundries	(6.0)	(3.1)
Restaurants	(1.1)	2.0
Foods	(6.3)	3.9
Others	7.2	16.5
Total	(4.0)	(2.6)

Figures include tenants under fixed rent contracts.

* After adjustment for sales in the previous year at Shibuya PARCO Part 2, which temporarily closed at the end of December 2007 and Quattro Building, which closed its merchandise floors at the end of May 2008, integrated sales at Shibuya PARCO decreased 9.3% year on year.

Total Integrated Sales Results of All Stores: % of Same Period in Previous Year

Fiscal 2008	March	April	May	June	July	August
Total Stores	6.2	(1.0)	3.4	(2.0)	5.0	12.6
Existing Stores (1)	2.6	(4.8)	(1.0)	(5.7)	1.3	5.6
Existing Stores (2)	1.2	(5.9)	(1.9)	(7.5)	(0.5)	3.2
Fiscal 2008	September	October	November	December	January	February
Total Stores	9.1	(4.0)	-	-	-	-
Existing Stores (1)	0.3	(2.6)	-	-	-	-
Existing Stores (2)	(1.8)	(4.2)	-	-	-	-

Notes: 1. Existing store total (1) does not include Urawa PARCO (opened October 10, 2007), Sendai PARCO (opened August 23, 2008) or Atsugi PARCO (closed February 24, 2008).
Sales at Shizuoka PARCO (opened March 15, 2007) are included from April onward.
Shibuya PARCO sales in the previous year are adjusted for Part 2 and Quattro.

2. Existing store total (2) is prior to adjustment for sales in the previous year at Shibuya PARCO Part 2 and Quattro.