

To Our Shareholders and Investors

PARCO Corporate Mission

Creating futuristic, innovative spaces that brim with hospitality, providing an enjoyable experience for customers visiting our stores, and helping our tenants prosper.

Annual Report 2009

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Cautionary Statement About Forecasts

Descriptions related to future prospects in this report are based on our targets and forecasts and are not intended to provide any assurance or guarantee. Please use this report with the understanding that future earnings of PARCO may differ from our current forecasts.

In fiscal 2008, the global recession caused by the U.S. financial crisis created instability in the Japanese economy that seriously affected all companies.

We expect this extremely challenging economic environment to continue in fiscal 2009, but we believe we can overcome this difficult period with innovative ideas and full realization of the Group synergy effect centered on our Shopping Complex Business.

Furthermore, to realize our corporate mission, we will strive to gain the trust and satisfaction of our customers, tenants and all our stakeholders and improve our corporate value.

Since our establishment, we have promoted cultural services and new lifestyles through fashion. With respect to consumers and their individual sensibilities, rather than merely selling merchandise we provide suggestions on how to spend time pleasantly and create a new lifestyle.

Going forward, we will remain sensitive to the consumption trends of our customers and continue to offer novel sales environments through characteristic modification of our excellent retail stores.

We have identified fiscal 2009 as a year for enhancing existing businesses and strengthening the foundation for developing future growth strategies, and we will push forward with our business as we target future developments for PARCO.

Looking forward to the spring of 2010, we are already engaged in preparations for the opening of <Fukuoka PARCO (provisional name)> and <PARCO@Millenia (provisional name)> in Singapore.

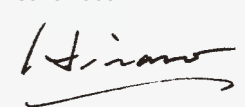
June 2009



Chairman and
Representative Executive Officer



June 2009



President and
Representative Executive Officer

