PARCO CO., LTD. FY2008 Q3 (Mar.-Nov.) Briefing Material



1. Overview of FY2008 Q3 results

Q3 results

Non-consolidated net sales and net income both up from FY2007 Q3, partly due to contributions from new stores Urawa PARCO and Sendai PARCO. Consolidated net sales and net income both down, partly in reaction to the major construction orders received by an interior work subsidiary in FY2007 Q3

Unit: Million yen

Consolidated	Q3 MarNov.	Change ¥	Change %
Net sales	209,240	(968)	(0.5%)
Operating income	7,042	(795)	(10.2%)
Ordinary income	6,898	(821)	(10.6%)
Net income	3,427	(741)	(17.8%)

Full-year forecasts	Change %	
294,000	2.5%	
10,300	2.1%	
10,000	0.3%	
5,000	(3.2%)	

Non- consolidated	Q3 MarNov.	Change ¥	Change %
Net sales	194,082	2,595	1.4%
Operating income	6,889	(5)	(0.1%)
Ordinary income	7,123	330	4.9%
Net income	3,785	192	5.4%

Full-year forecasts	Change %	
273,500	3.8%	
9,600	5.6%	
9,650	7.5%	
4,950	2.2%	

Consolidated results by segment

Net sales up in the Shopping Complex Business and Retail Business, with new stores contributing. Net sales down in the Space Engineering and Management Business, due to a decline in construction orders and other factors, as well as the strong performance in FY2007 Q3

Unit: Million yen

		Q3 MarNov.	Change ¥
Shopping	Net sales	196,245	2,672
Complex Business	Operating income	6,861	(62)
Retail Business	Net sales	12,360	196
Retail Business	Operating income	79	(120)
Space Engineering and	Net sales	16,489	(4,112)
Management Business	Operating income	207	(635)
Other Business	Net sales	1,629	(83)
	Operating loss	(107)	(8)
Subtotal	Net sales	226,725	(1,327)
Subtotal	Operating income	7,041	(827)
Eliminations or	Net sales	(15,505)	435
corporate	Operating income	1	31
Total	Net sales	211,220	(891)
Total	Operating income	7,042	(795)

Note: Figures for net sales by segment include operating revenue.

Consolidated SG&A expenses

SG&A expenses increased, partly as a result of store opening expenses accompanying the opening of new stores

Unit: Million yen

	Q3 MarNov.	Change ¥	Change %
Personnel	7,277	243	3.5%
Lease/rental	7,626	553	7.8%
Advertising	3,079	(216)	(6.6%)
Agency services	4,884	312	6.8%
Depreciation	4,034	688	20.6%
Total SG&A	26,217	1,560	6.3%

PARCO FY2008 Q3 Briefing Material (cont.)

Unit: Million yen



2. Overview of sales

Non-consolidated quarterly trends in tenant sales

Flagship stores Nagoya PARCO and Hiroshima PARCO performed well, partly reflecting successful autumn renovations

(Comparison with same period of previous year)

		•	
	FY08 Q1	Q2	Q3
All stores	1.2%	2.6%	0.8%
Existing stores *1	(1.5%)	(2.2%)	(3.2%)
Existing stores excluding Shibuya PARCO Part 2 and Quattro Building *2	(0.8%)	(0.8%)	(2.2%)

^{*1 &}quot;Existing stores" does not include Shizuoka PARCO (opened on Mar. 15, 2007), Urawa PARCO (opened on Oct. 10, 2007), Sendai PARCO (opened on Aug. 23, 2008) or Atsugi PARCO (closed on Feb. 24, 2008).

Non-consolidated tenant sales by store

		Q3 MarNov.	
	Store	Net sales	Change %
	Ikebukuro PARCO	25,527	(0.6%)
Fla	Shibuya PARCO	13,759	*1 (13.7%)
Flagship stores	Sapporo PARCO	9,533	(2.3%)
p st	Chofu PARCO	12,915	(0.4%)
ores	Nagoya PARCO	29,835	0.2%
	Hiroshima PARCO	13,937	0.7%
	Total flagship stores	105,509	(2.3%)
<u>~</u>	Kichijoji PARCO	7,771	(1.7%)
Kanto region stores	Hibarigaoka PARCO	6,777	*2 8.1%
reg	Shin-Tokorozawa PARCO	6,699	(3.3%)
ion	Chiba PARCO	6,568	(5.7%)
stor	Tsudanuma PARCO	7,792	(6.9%)
es	Utsunomiya PARCO	5,573	(5.5%)
	Total Kanto region stores	41,182	(2.7%)
Re	Matsumoto PARCO	6,463	(3.7%)
Regional stores	Shinsaibashi PARCO	1,533	9.2%
nal :	Otsu PARCO	6,229	(1.1%)
stor	Oita PARCO	3,206	(1.6%)
es	Kumamoto PARCO	4,071	(3.0%)
	Total regional stores	21,504	(1.7%)
	Total existing stores	168,196	*3 (2.3%)
	Existing stores excluding Shibuya PARCO Part 2 and Quattro Building	168,196	(1.3%)
	Shizuoka PARCO	7,463	(8.3%)
	Urawa PARCO	9,814	212.7%
	Sendai PARCO	3,591	-
	(Atsugi PARCO)	-	
	Total	189,066	1.5%

Non-consolidated sales by item

Living-related general merchandise continued to perform strongly

		Q3 MarNov		
Cataman, and itam		Change %		
C	ategory and item	All stores total	Existing stores	
	Womenswear	0.9%	(2.4%)	
	Menswear	(3.3%)	(6.3%)	
	General clothing	5.0%	2.2%	
Clot	thing	(0.5%)	(3.1%)	
	Shoes	(0.8%)	(4.1%)	
	Bags	0.9%	(1.9%)	
	Accessories	(3.1%)	(8.3%)	
	Cosmetics	3.7%	2.0%	
Per	sonal items	2.6%	(1.8%)	
	Culture-related	0.4%	(5.4%)	
	Living-related	6.3%	4.5%	
General merchandise		0.6%	(3.9%)	
Foods		27.9%	6.8%	
Restaurants		10.9%	(2.6%)	
Other		10.1%	7.1%	
*Sales by item are "integrated sales" of stores. "Integrated				

^{*}Sales by item are "integrated sales" of stores. "Integrated sales" demonstrate the overall sales capability of a store, and include net sales by tenants, sales at PARCO Theater and other facilities, and sales to tenants under fixed rent contracts.

Non-consolidated renovation

FY2008 Q3 renovation results: Scale of renovation:

 $363 \; \text{sections/approx.} \; 31,400 \text{m}^2$ (of which new stores comprised 169 sections)

Effect of renovation:

Sales up 18.1% in same zone comparison

Planned FY08 renovation:

Scale: 472 sections/approx. 46,000m²

Non-consolidated stores/tenants/sales area

20 stores in total Total tenants: 3,178 Sales area: 447,500m²

(as of end Aug. 08)

< Other Highlights >

PARCO> Decided to open store in Fukuoka Tenjin 2-chome Building.*
Opening planned for Spring 2010

[Shopping Complex Business]

-<NEUVE A> Opened 5 new stores in Sept.-Nov., bringing total stores to 134

[Retail Business]

*Provisional name. Formerly Iwataya Honkan.

^{*2} Shibuya PARCO Part 2 temporarily suspended its business operations from Jan. 1, 2008 for earthquake retrofitting work. Also, the merchandise floors of Shibuya Quattro Building closed at the end of May 2008.

 ^{*1} Shibuya PARCO Part 2 temporarily suspended its business operations from Jan. 1, 2008 for earthquake retrofitting work. Also, the merchandise floors of Shibuya Quattro Building closed at the end of May 2008. Excluding these factors, sales at Shibuya PARCO were down 2.9% from FY2007 Q3.
 *2 The food floor (B1 floor) of Hibarigaoka PARCO was fully closed for renovation from Feb. 5, 2007 to May 29, 2007.

[&]quot;Total existing stores" does not include Shizuoka PARCO (opened on Mar. 15, 2007), Urawa PARCO (opened on Oct. 10, 2007), Sendai PARCO (opened on Aug. 23, 2008) or Atsugi PARCO (closed on Feb. 24, 2008).