PARCO CO., LTD. FY2013 Q3 (Mar.-Nov.) Briefing Material

1. Overview of FY2013 Q3 results

Sales and income up due to steady performance at PARCO and aggressive store openings in our Retail Business and ZERO GATE. Achieved record profit.

■Q3 results

Consolidated	FY2013 Q3 MarNov.	FY2012 Q3 MarNov.	Change ¥	Change %
Net sales	194,069	193,855	213	0.1%
Operating income	8,698	7,341	1,356	18.5%
Ordinary income	8,560	6,922	1,637	23.7%
Net income	4,793	3,793	1,000	26.4%
EBITDA	13,048	11,869	1,178	9.9%

Non-consolidated	FY2013 Q3 MarNov.	FY2012 Q3 MarNov.	Change ¥	Change %
Net sales	177,921	177,454	466	0.3%
Operating income	8,572	6,915	1,656	23.9%
Ordinary income	8,540	7,083	1,456	20.6%
Net income	4,918	4,164	753	18.1%
EBITDA	12,612	11,171	1,440	12.9%

■Consolidated selling and general administrative expenses

	FY2013 Q3 MarNov.	Change ¥	Change %
Personnel	7,311	173	2.4%
Lease/rental	6,078	(345)	(5.4%)
Advertising	2,707	82	3.1%
Agency services	3,947	(326)	(7.6%)
Building and repairs	1,331	78	6.2%
Depreciation	4,349	(178)	(3.9%)
Taxes and dues	1,047	62	6.4%
Reversal of common- service charges	(5,961)	(35)	0.6%
Total SG&A	23,523	(364)	(1.5%)

•EBITDA in these tables refers to operating income plus depreciation and amortization

•Non-consolidated ordinary income and Q3 net income includes dividends received from subsidiaries (¥500 million for FY2012 and ¥100 million for FY2013)

Consolidated results by segment

		FY2013 Q3 MarNov.	Change ¥	Change %
Shopping Complex	Net sales	176,961	1,763	1.0%
Business	Segment Income	8,384	1,573	23.1%
Retail Business	Net sales	13,014	836	6.9%
Relaii Dusiiless	Segment Income	153	(20)	(11. 5%)
Space Engineering and	Net sales	13,554	(820)	(5.7%)
Management Business	Segment Income	256	(153)	(37.4%)
Other Business	Net sales	4,427	(355)	(7.4%)
Other Business	Segment Loss	(67)	(15)	-
Consolidated	Net sales	196,955	1,052	0.5%
Consolidated	Segment Income	8,698	1,356	18.5%
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- •Figures for net sales by segment include operating revenues •Segment income or loss refers to operating income or loss
- •PARCO's Entertainment Business earnings are included in Other Business •Due to adjustments between business segment results, totals of business segment figures differ from consolidated figures

■Non-operating income and loss

		FY2013 Q3 MarNov.	Change ¥
Nor	n-operating income	336	29
Nor	n-operating loss	475	(251)
	Interest paid	394	(107)
	Equity method investment loss	0	(128)

■Extraordinary income and loss

		FY2013 Q3 MarNov.	Change ¥
Extr	aordinary income	10	(559)
	Compensation income for loss from damage	-	(569)
Extr	aordinary loss	481	(379)
	Loss on disposal of noncurrent assets	357	(390)
	Impairment loss	23	(69)
	Loss on closing of stores	97	97

- Consolidated net sales increased on steady sales at PARCO and other factors such as the opening of 16 new NEUVE A stores.
- Consolidated operating income increased, reflecting sales growth as well as increased income from the opening of three ZERO GATE stores, along with reduced SG&A expenses through the acquisition of Fukuoka PARCO land and building, streamlining store operation, and other factors.
- Consolidated ordinary income increased due to growth in operating income and reflecting a year-onyear decline in interest paid, which is recorded as a non-operating expense, and reflecting an absence of equity method loss on investment, recorded as an extraordinary loss in Q3 2012.
- Consolidated net income increased despite a loss on closing of stores, recorded as an extraordinary loss, and the absence of compensation for loss from damage, which was recorded as extraordinary income in Q3 2012. The increases reflected growth in ordinary income and a year-on-year decrease in loss on disposal of noncurrent assets.



Driven by the Urban Store Group, results of renovations, and strengthening of the credit card scheme, Q3 sales at existing-tenant stores were steady and increased YoY

■Non-consc	lidated	tenant	sales	hy store
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Unit: Million ven

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	Store	Mar Nov. total	Change %
	Sapporo PARCO	8,264	5.5%
\subseteq	Sendai PARCO	9,696	0.0%
bar	Ikebukuro PARCO	20,916	(3.5%)
Urban Store Group	Shibuya PARCO	10,018	7.7%
ore	Shizuoka PARCO	7,458	0.3%
ଦ୍ର	Nagoya PARCO	25,693	3.2%
quo	Hiroshima PARCO	12,460	(0.5%)
Ū	Fukuoka PARCO	8,709	(0.1%)
	8 store total	103,217	1.1%
	Utsunomiya PARCO	3,528	(5.9%)
0	Urawa PARCO	12,506	4.8%
On	Shin-Tokorozawa PARCO	6,477	4.2%
Щ	Chiba PARCO	4,799	(8.1%)
init	Tsudanuma PARCO	6,861	0.5%
ά	Hibarigaoka PARCO	5,631	(3.1%)
tore	Kichijoji PARCO	5,610	(4.3%)
<u>0</u>	Chofu PARCO	12,606	1.2%
Community Store Group	Matsumoto PARCO	5,441	(0.2%)
0	Otsu PARCO	3,339	(3.2%)
	Kumamoto PARCO	3,774	(0.9%)
	11 store total	70,576	(0.3%)

■Non-consolidated monthly tenant sales

Total for all stores

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YoY comparison	Mar. – May	Jun. – Aug.	Sept. – Nov.	Mar. – Nov.
Total of all stores	0.9%	1.6%	(0.8%)	0.5%

■Non-consolidated paying customers, av. spend per customer

YoY comparison	Mar. – May	Jun. – Aug.	Sept. – Nov.	Mar. – Nov.
Paying customers	0.5%	0.1%	(1.9%)	(0.4%)
Average spend per customer	0.7%	1.2%	2.0%	1.3%

■Non-consolidated renovation

	Number of sections	407
Scale of	Of which are new store sections	225
renovation	Renovated area	Approx. 38,000m ²
Effect of renovation	Zone sale YoY comparison	9.0%

■Non-consolidated sales by item

Con	parisons are
	FY2012 Q3

Existing stores		Mar Nov. total
Clothing	Womenswear	(5.3%)
	Menswear	(5.1%)
	General clothing	13.5%
Total		(0.8%)
Personal items	Shoes	0.6%
	Bags	6.2%
	Accessories	(5.1%)
	Cosmetics	2.4%
Total		1.5%
General merchandise	Culture-related	1.1%
	Living-related	(1.1%)
	Total	0.5%
Foods		0.2%
Restaurants		4.5%
Other (services, etc.)		5.1%

■Credit card

Credit card purchases (unit: million yen)	79,848	
YoY comparison, Share of sales	4.4%	39.6%
PARCO Card purchases (unit: million yen)	39,484	
YoY comparison, Share of sales	6.5%	19.6%
PARCO Card members (thousands)		1,644

■Non-consolidated stores/tenants/sales area (PARCO business)

No. of PARCO stores	19	No. of contract corporations	823
Total tenants	2,390		
Sales area	442,60m ²		

0.5%

173.794

- Sales were driven by Sapporo PARCO, Nagoya PARCO, and Shibuya PARCO (Urban Store Group) and Urawa PARCO (Community Store Group).
- Approximately 38,000m² of floor space was renovated in the first three quarters of 2013. Sales in the renovated zones were up 9% YoY.
- In sales by item, general clothing, driven by select stores, and related items, such as bags, were strong. Restaurants also performed strongly.
- PARCO Card purchases were strong, increasing 6.5% YoY, and sales were supported by growth in purchases by new PARCO Card members and Class S members (up 48.1% YoY and 47.4% YoY, respectively).
- In new business development, we opened three new ZERO GATE stores in Q3 and will open Fukuoka PARCO New Building and Nagoya ZERO GATE next autumn. We have announced plans to open Sapporo ZERO GATE in spring 2016. A new store is scheduled to open in Matsuzakaya Ueno New South Building in autumn 2017.

[•]Sales by item, renovated zone sales year-on-year comparison, paying customers and average spend per customer are based on "integrated sales" of stores. "Integrated sales" demonstrate the overall sales capability of a store, and include net sales by tenants, sales at PARCO Theater and other facilities, and sales to tenants under fixed rent contracts

[·]Sales area is tenant area and common-use areas

[•]PARCO Card members and non-consolidated stores/sales area figures are correct as of November 30, 2013