Parco Co., Ltd. Announces October 2007 Figures for "Integrated Sales" for Each Store

"Integrated sales" is a comprehensive total of the following sales categories which demonstrates the overall sales capability of the store.

- (1) Net sales by tenants
- (2) Sales at PARCO Theater and other facilities
- (3) Sales to tenants under fixed rent contracts

In the company's annual statement of accounts, sales at PARCO Theater and other facilities are included in "Own sales." Sales to tenants under fixed rent contracts are not included in the annual statement, as only rents received are included in "Other operating revenue."

Integrated Sales by Store	(%YoY)		
	Oct-07		
Sapporo	80.0		
Utsunomiya	91.8		

	Oct-07
Sapporo	80.0
Utsunomiya	91.8
Shin-Tokorozawa	99.4
Urawa	
Ikebukuro	102.9
Shibuya	100.1
Hibarigaoka	100.0
Kichijoji	97.9
Chofu	98.9
Tsudanuma	101.2
Chiba	98.1
Atsugi	79.7
Matsumoto	101.5
Shizuoka	-
Nagoya	97.7
Otsu	104.8
Shinsaibashi	103.4
Hiroshima	101.8
Oita	95.1
Kumamoto	110.0
Total Stores	111.8

Sales by Merchandise Category	$(\%Y_0Y)$

Merchandise category	Oct-07	Existing Stores
Clothing	109.0	99.0
Personal effects	107.2	97.1
Sundries	111.7	97.8
Restaurants	123.0	93.8
Foods	161.3	100.5
Others	107.6	99.0
Total	111.8	98.3

Figures include tenants under fixed rent contracts.

Notes: Same-store sales were down 1.7%.

(Excluding Shizuoka PARCO opened on March 15,2007 and Urawa PARCO opened on October 10,2007)

Total Integrated Sales Results of All Stores: % of Same Period in Previous Year

Fiscal 2007	March	April	May	June	July	August
Total Stores	103.3	104.3	104.3	109.2	100.1	102.8
Existing Stores	99.4	99.7	100.3	106.0	96.6	99.6
Fiscal 2007	September	October	November	December	January	February
Fiscal 2007 Total Stores	September 102.3	October 111.8	November -	December -	January -	February -