

Parco Co., Ltd. Announces July 2008 Figures for “Integrated Sales” for Each Store

“Integrated sales” is a comprehensive total of the following sales categories which demonstrates the overall sales capability of the store.

(1) Net sales by tenants

(2) Sales at PARCO Theater and other facilities

(3) Sales to tenants under fixed rent contracts

In the company’s annual statement of accounts, sales at PARCO Theater and other facilities are included in “Own sales.” Sales to tenants under fixed rent contracts are not included in the annual statement, as only rents received are included in “Other operating revenue.”

Integrated Sales by Store		(% YoY)
	Jul-08	
Sapporo	104.2	
Utsunomiya	95.6	
Shin-Tokorozawa	93.5	
Urawa	-	
Ikebukuro	105.3	
Shibuya	87.6	* 1
Hibarigaoka	103.1	
Kichijoji	103.3	
Chofu	104.1	
Tsudanuma	100.1	
Chiba	96.8	
Matsumoto	95.8	
Shizuoka	92.1	
Nagoya	98.7	
Otsu	108.9	
Shinsaibashi	102.6	
Hiroshima	100.1	
Oita	100.2	
Kumamoto	105.7	
Total Stores	105.0	

Sales by Merchandise Category			(% YoY)
Merchandise category	Jul-08	Existing Stores	
Clothing	103.0	100.0	
Personal effects	102.6	98.4	
Sundries	102.6	97.1	
Restaurants	114.2	98.1	
Foods	130.9	97.7	
Others	108.3	103.2	
Total	105.0	99.5	

Figures include tenants under fixed rent contracts.

Notes: Same-store sales were down 0.5 %.

(Excluding Urawa PARCO opened on October 10,2007, Atsugi PARCO closed on February 24,2008)

* 1 Excluding Part 2, which is currently temporarily closed, and the merchandise floors of Quattro Building, which have closed, sales at Shibuya PARCO increased 7.8% year on year.

Total Integrated Sales Results of All Stores: % of Same Period in Previous Year

Fiscal 2008	March	April	May	June	July	August
Total Stores	106.2	99.0	103.4	98.0	105.0	-
Existing Stores	101.2	94.1	98.1	92.5	99.5	-
Fiscal 2008	September	October	November	December	January	February
Total Stores	-	-	-	-	-	-
Existing Stores	-	-	-	-	-	-