

### Parco Co., Ltd. Announces August 2008 Figures for “Integrated Sales” for Each Store

“Integrated sales” is a comprehensive total of the following sales categories which demonstrates the overall sales capability of the store.

(1) Net sales by tenants

(2) Sales at PARCO Theater and other facilities

(3) Sales to tenants under fixed rent contracts

In the company’s annual statement of accounts, sales at PARCO Theater and other facilities are included in “Own sales.” Sales to tenants under fixed rent contracts are not included in the annual statement, as only rents received are included in “Other operating revenue.”

Integrated Sales by Store	(% YoY)
	Aug-08
Sapporo	105.9
Sendai	-
Utsunomiya	100.1
Shin-Tokorozawa	97.4
Urawa	-
Ikebukuro	105.4
Shibuya	93.9 * 1
Hibarigaoka	100.0
Kichijoji	103.4
Chofu	102.3
Tsudanuma	100.1
Chiba	96.7
Matsumoto	102.3
Shizuoka	100.1
Nagoya	106.7
Otsu	121.1
Shinsaibashi	103.1
Hiroshima	102.9
Oita	120.6
Kumamoto	113.2
Total Stores	112.6
Existing Stores (1)	105.6

Sales by Merchandise Category	(% YoY)	
	Aug-08	Existing Stores (1)
Clothing	108.1	103.6
Personal effects	112.5	104.1
Sundries	106.5	102.0
Restaurants	121.1	102.8
Foods	138.8	99.7
Others	121.0	124.1
Total	112.6	105.6

Figures include tenants under fixed rent contracts.

\* 1 Sales at Shibuya PARCO increased 24.2% over the previous year after adjustment for Part 2 (closed temporarily from the end of December 2007) and Quattro (retail trading halted from the end of May 2008).

#### Total Integrated Sales Results of All Stores: % of Same Period in Previous Year

Fiscal 2008	March	April	May	June	July	August
Total Stores	106.2	99.0	103.4	98.0	105.0	112.6
Existing Stores (1)	102.6	95.2	99.0	94.3	101.3	105.6
Existing Stores (2)	101.2	94.1	98.1	92.5	99.5	103.2
Fiscal 2008	September	October	November	December	January	February
Total Stores	-	-	-	-	-	-
Existing Stores (1)	-	-	-	-	-	-
Existing Stores (2)	-	-	-	-	-	-

Notes: Same store total (1) does not include Urawa PARCO (opened October 10, 2007), Sendai PARCO (opened August 23, 2008) or Atsugi PARCO (closed February 24, 2008).

Sales at Shizuoka PARCO (opened March 15, 2007) are included from April onward.

Shibuya PARCO sales in the previous year are adjusted for Part 2 and Quattro.

Notes: Same store total (2) is prior to adjustment for sales in the previous year at Shibuya PARCO Part 2 and Quattro.