

Parco Co., Ltd. Announces September 2008 Figures for “Integrated Sales” for Each Store

“Integrated sales” is a comprehensive total of the following sales categories which demonstrates the overall sales capability of the store.

(1) Net sales by tenants
 (2) Sales at PARCO Theater and other facilities
 (3) Sales to tenants under fixed rent contracts

In the company’s annual statement of accounts, sales at PARCO Theater and other facilities are included in “Own sales.” Sales to tenants under fixed rent contracts are not included in the annual statement, as only rents received are included in “Other operating revenue.”

Integrated Sales by Store		(% YoY)
	Sep-08	
Sapporo	100.1	
Sendai	-	
Utsunomiya	90.8	
Shin-Tokorozawa	94.3	
Urawa	-	
Ikebukuro	102.7	
Shibuya	82.6	* 1
Hibarigaoka	100.6	
Kichijoji	98.1	
Chofu	100.2	
Tsudanuma	95.1	
Chiba	98.4	
Matsumoto	94.4	
Shizuoka	100.3	
Nagoya	100.1	
Otsu	112.5	
Shinsaibashi	89.5	
Hiroshima	100.0	
Oita	108.3	
Kumamoto	126.0	
Total Stores	109.1	
Existing Stores (1)	100.3	

Sales by Merchandise Category			(% YoY)
Merchandise category	Sep-08	Existing Stores (1)	
Clothing	104.6	98.1	
Personal effects	106.5	95.6	
Sundries	101.5	95.0	
Restaurants	125.6	100.1	
Foods	140.6	101.5	
Others	124.7	129.8	
Total	109.1	100.3	

Figures include tenants under fixed rent contracts.

* 1 Sales at Shibuya PARCO increased 4.2% over the previous year after adjustment for Part 2 (closed temporarily from the end of December 2007) and Quattro (retail trading halted from the end of May 2008).

Total Integrated Sales Results of All Stores: % of Same Period in Previous Year

Fiscal 2008	March	April	May	June	July	August
Total Stores	106.2	99.0	103.4	98.0	105.0	112.6
Existing Stores (1)	102.6	95.2	99.0	94.3	101.3	105.6
Existing Stores (2)	101.2	94.1	98.1	92.5	99.5	103.2
Fiscal 2008	September	October	November	December	January	February
Total Stores	109.1	-	-	-	-	-
Existing Stores (1)	100.3	-	-	-	-	-
Existing Stores (2)	98.2	-	-	-	-	-

Notes: Same store total (1) does not include Urawa PARCO (opened October 10, 2007), Sendai PARCO (opened August 23, 2008) or Atsugi PARCO (closed February 24, 2008).
 Sales at Shizuoka PARCO (opened March 15, 2007) are included from April onward.
 Shibuya PARCO sales in the previous year are adjusted for Part 2 and Quattro.

Notes: Same store total (2) is prior to adjustment for sales in the previous year at Shibuya PARCO Part 2 and Quattro.