

Parco Co., Ltd. Announces February 2009 Figures for “Integrated Sales” for Each Store

“Integrated sales” is a comprehensive total of the following sales categories which demonstrates the overall sales capability of the store.

(1) Net sales by tenants

(2) Sales at PARCO Theater and other facilities

(3) Sales to tenants under fixed rent contracts

In the company’s annual statement of accounts, sales at PARCO Theater and other facilities are included in “Own sales.”

Sales to tenants under fixed rent contracts are not included in the annual statement, as only rents received are included in “Other operating revenue.”

Integrated Sales by Store (YoY change %)	
	Feb-09
Sapporo	1.3
Sendai	-
Utsunomiya	(7.8)
Shin-Tokorozawa	(6.3)
Urawa	(9.0) * 1
Ikebukuro	(6.1)
Shibuya	(23.8) * 2
Hibarigaoka	(6.5)
Kichijoji	(11.1)
Chofu	0.3
Tsudanuma	(5.4)
Chiba	(12.2)
Matsumoto	(8.3)
Shizuoka	0.2
Nagoya	(5.4)
Otsu	(21.1)
Shinsaibashi	(5.2)
Hiroshima	(2.7)
Oita	7.5
Kumamoto	11.3
Total Stores	(6.4)
Existing Stores (1)	(6.4)

* 1 Urawa PARCO opened on October 10, 2007.

* 2 After adjustment for sales in the previous year at Shibuya Quattro Building, which closed its merchandise floors at the end of May 2008, integrated sales at Shibuya PARCO decreased 17.1% year on year.

Sales by Merchandise Category (YoY change %)		
Merchandise category	Feb-09	Existing Stores (1)
Clothing	(11.2)	(10.6)
Personal effects	(5.7)	(8.4)
Sundries	(7.2)	(7.4)
Restaurants	(3.0)	(3.9)
Foods	(2.1)	(4.8)
Others	7.3	12.0
Total	(6.4)	(6.4)

Figures include tenants under fixed rent contracts.

Total Integrated Sales Results of All Stores: YoY change %

Fiscal 2008	March	April	May	June	July	August
Total Stores	6.2	(1.0)	3.4	(2.0)	5.0	12.6
Existing Stores (1)	2.6	(4.8)	(1.0)	(5.7)	1.3	5.6
Existing Stores (2)	1.2	(5.9)	(1.9)	(7.5)	(0.5)	3.2
Fiscal 2008	September	October	November	December	January	February
Total Stores	9.1	(4.0)	0.8	(6.8)	(3.1)	(6.4)
Existing Stores (1)	0.3	(2.6)	(0.1)	(8.0)	(4.5)	(6.4)
Existing Stores (2)	(1.8)	(4.2)	(1.6)	(9.1)	(5.0)	(7.0)

* Comparison for each month with stores (buildings) generating business results in the same month of the previous year.

Notes: 1. Existing Stores (1) does not include Sendai PARCO (opened August 23, 2008) or Atsugi PARCO (closed February 24, 2008).

Sales at Shizuoka PARCO (opened March 15, 2007) are included from April onward.

Sales at Urawa PARCO (opened October 10, 2007) are included from November onward.

After adjustment for sales in the previous year at Shibuya PARCO Part 2 (temporarily closed since the end of December 2007) and Quattro (merchandise floors closed at the end of May 2008).

2. Existing Stores (2) is prior to adjustment for sales in the previous year at Shibuya PARCO Part 2 and Quattro.