

PARCO Co., Ltd. Announces April 2010 Figures for “Integrated Sales” for Each Store

“Integrated sales” is a comprehensive total of the following sales categories which demonstrates the overall sales capability of the store.

(1) Net sales by tenants

(2) Sales at PARCO Theater and other facilities

(3) Sales to tenants under fixed rent contracts

In the company’s annual statement of accounts, sales at PARCO Theater and other facilities are included in “Own sales.”

Sales to tenants under fixed rent contracts are not included in the annual statement, as only rents received are included in “Other operating revenue.”

■ Integrated Sales by Store (YoY change %)

	Apr-10
Sapporo	(6.8)
Sendai	3.4
Utsunomiya	(11.0)
Shin-Tokorozawa	0.2
Urawa	3.3
Ikebukuro	(8.7)
Shibuya	(17.3)
Hibarigaoka	(15.9) *1
Kichijoji	(5.6)
Chofu	(2.9)
Tsudanuma	(8.1)
Chiba	(9.4)
Matsumoto	(7.1)
Shizuoka	7.2
Nagoya	(7.6)
Otsu	(13.8)
Shinsaibashi	1.6
Hiroshima	(5.8)
Fukuoka	- *2
Oita	(15.5)
Kumamoto	(2.7)
Total Stores	0.4
Existing Stores	(5.9)

■ Sales by Merchandise Category (YoY change %)

Merchandise category	Apr-10	Existing Stores
Clothing	(1.0)	(6.5)
Personal effects	0.6	(9.0)
Sundries	5.5	(1.0)
Restaurants	3.9	(5.9)
Foods	6.1	3.8
Others	(8.1)	(13.2)
Total	0.4	(5.9)

* Existing store total does not include The “NOS VOS by PARCO” annex of Hibarigaoka PARCO (closed February 28, 2010) or Fukuoka PARCO (opened March 19, 2010).

* 1 The “NOS VOS by PARCO” annex of Hibarigaoka PARCO closed in February 28, 2010.

* 2 Fukuoka PARCO opened on March 19, 2010.

■ Total Integrated Sales Results of All Stores: YoY change %

Fiscal 2010	March	April	May	June	July	August
Total Stores	(1.7)	0.4	-	-	-	-
Existing Stores	(5.9)	(5.9)	-	-	-	-
Fiscal 2010	September	October	November	December	January	February
Total Stores	-	-	-	-	-	-
Existing Stores	-	-	-	-	-	-

* Comparison for each month with stores (buildings) generating business results in the same month of the previous year.

* Existing store total does not include The “NOS VOS by PARCO” annex of Hibarigaoka PARCO (closed February 28, 2010) or Fukuoka PARCO (opened March 19, 2010).