

### PARCO Co., Ltd. Announces March 2011 Figures for “Integrated Sales” for Each Store

“Integrated sales” is a comprehensive total of the following sales categories which demonstrates the overall sales capability of the store.

(1) Net sales by tenants

(2) Sales at PARCO Theater and other facilities

(3) Sales to tenants under fixed rent contracts

In the company’s annual statement of accounts, sales at PARCO Theater and other facilities are included in “Own sales.” Sales to tenants under fixed rent contracts are not included in the annual statement, as only rents received are included in “Other operating revenue.”

#### Integrated Sales by Store (YoY change %)

	Mar-11
Sapporo	0.0
Sendai	(64.8)
Utsunomiya	(38.3)
Shin-Tokorozawa	(29.3)
Urawa	(15.4)
Ikebukuro	(26.1)
Shibuya	(33.7)
Hibarigaoka	(15.6)
Kichijoji	(38.9)
Chofu	(21.2)
Tsudanuma	(20.3)
Chiba	(13.6)
Matsumoto	(6.5)
Shizuoka	(2.8)
Nagoya	(7.0)
Otsu	(10.4)
Shinsaibashi	(4.8)
Hiroshima	(4.6)
Fukuoka	- <sup>*1</sup>
Kumamoto	(8.4)
<b>Total Stores</b>	<b>(18.6)</b>
<b>Existing Stores</b>	<b>(18.3)</b>

#### Sales by Merchandise Category (YoY change %)

Merchandise category	Mar-11	Existing Stores
Clothing	(19.7)	(18.2)
Personal effects	(18.9)	(18.6)
Sundries	(18.7)	(17.6)
Restaurants	(27.5)	(28.4)
Foods	(9.4)	(10.5)
Others	(13.6)	(18.4)
<b>Total</b>	<b>(18.6)</b>	<b>(18.3)</b>

\* Existing store total excludes the figures for Fukuoka PARCO, which opened on Mar. 19, 2010, and Oita PARCO, which closed on Jan. 31, 2011.

\*1 Fukuoka PARCO opened on Mar. 19, 2010.

\*All store and existing store sales declined year on year, due to factors including the temporary closure of Sendai PARCO and the shortening of operating hours at Kanto stores as a result of the Mar. 11 earthquake.

Sendai PARCO reopened on Mar. 30 (except for certain stores).

#### Total Integrated Sales Results of All Stores (YoY change %)

FY2011	Mar	Apr	May	Jun	Jul	Aug
Total Stores	(18.6)	-	-	-	-	-
Existing Stores	(18.3)	-	-	-	-	-
FY2011	Sept	Oct	Nov	Dec	Jan	Feb
Total Stores	-	-	-	-	-	-
Existing Stores	-	-	-	-	-	-

\* Comparison for each month with stores (buildings) generating business results in the same month of the previous year.

\* Existing store total excludes the figures for Fukuoka PARCO, which opened on Mar. 19, 2010, and Oita PARCO, which closed on Jan. 31, 2011.