

PARCO Co., Ltd. Announces March 2012 Figures for "Integrated Sales" for Each Store

"Integrated sales" is a comprehensive total of the following sales categories which demonstrates the overall sales capability of the store.

(1) Net sales by tenants

(2) Sales at PARCO Theater and other facilities

(3) Sales to tenants under fixed rent contracts

In the company's annual statement of accounts, sales at PARCO Theater and other facilities are included in "Own sales." Sales to tenants under fixed rent contracts are not included in the annual statement, as only rents received are included in "Other operating revenue."

Integrated Sales by Store (YoY change %)

	Mar-12	
Sapporo	10.7	*1
Sendai	309.8	
Utsunomiya	52.4	
Shin-Tokorozawa	48.2	
Urawa	47.3	
Ikebukuro	36.1	
Shibuya	42.2	
Hibarigaoka	14.8	
Kichijoji	89.1	
Chofu	33.7	
Tsudanuma	27.5	
Chiba	27.6	
Matsumoto	11.1	
Shizuoka	3.5	
Nagoya	10.1	
Otsu	(3.4)	
Shinsaibashi	-	*2
Hiroshima	8.7	
Fukuoka	19.8	
Kumamoto	12.0	
Total Stores	25.9	
Existing Stores	29.4	

Sales by Merchandise Category (YoY change %)

Merchandise category	Mar-12	Existing Stores
Clothing	24.2	25.7
Personal effects	29.8	29.9
Sundries	5.6	18.0
Restaurants	40.1	45.2
Foods	19.8	19.8
Others	59.6	59.9
Total	25.9	29.4

*Existing store total excludes the figures for the Sapporo PARCO new building (closed on Mar. 30, 2011) and Shinsaibashi PARCO (closed on Sep. 30, 2011).

*1 The year-on-year comparison for Sapporo PARCO excludes the figures for the new building (closed on Mar. 30, 2011).

*2 Shinsaibashi PARCO closed on Sep. 30, 2011.

Total Integrated Sales Results (YoY change %)

FY2012	Mar	Apr	May	Jun	Jul	Aug
Total Stores	25.9					
Existing Stores	29.4					
FY2012	Sept	Oct	Nov	Dec	Jan	Feb
Total Stores						
Existing Stores						

*Comparison for each month with stores (buildings) generating business results in the same month of the previous year.

*Existing store total excludes the figures for the Sapporo PARCO new building (closed on Mar. 30, 2011) and Shinsaibashi PARCO (closed on Sept. 30, 2011).