

**PARCO Co., Ltd. Announces July 2012 Figures for “Integrated Sales” for Each Store**

“Integrated sales” is a comprehensive total of the following sales categories which demonstrates the overall sales capability of the store.

(1) Net sales by tenants

(2) Sales at PARCO Theater and other facilities

(3) Sales to tenants under fixed rent contracts

In the company’s annual statement of accounts, sales at PARCO Theater and other facilities are included in “Own sales.” Sales to tenants under fixed rent contracts are not included in the annual statement, as only rents received are included in “Other operating revenue.”

**Integrated Sales by Store (YoY change %)**

	Jul-12	
Sapporo	(4.7)	
Sendai	9.1	
Utsunomiya	0.1	
Shin-Tokorozawa	(1.9)	
Urawa	8.5	
Ikebukuro	4.1	
Shibuya	(0.3)	
Hibarigaoka	(4.2)	
Kichijoji	(6.2)	
Chofu	0.2	
Tsudanuma	2.0	
Chiba	(2.2)	
Matsumoto	(1.8)	
Shizuoka	(9.9)	
Nagoya	(2.9)	
Otsu	2.1	
Shinsaibashi	-	*1
Hiroshima	0.1	
Fukuoka	11.4	
Kumamoto	(3.3)	
<b>Total Stores</b>	<b>(1.2)</b>	
<b>Existing Stores</b>	<b>0.4</b>	*2

**Sales by Merchandise Category (YoY change %)**

Merchandise category	Jul-12	Existing Stores
Clothing	(2.2)	(1.7)
Personal effects	0.8	0.8
Sundries	(13.3)	(6.5)
Restaurants	4.5	9.2
Foods	0.3	0.3
Others	12.9	13.3
<b>Total</b>	<b>(1.2)</b>	<b>0.4</b>

\*1 Shinsaibashi PARCO closed on Sep. 30, 2011.

\*2 Existing store total excludes the figures for Shinsaibashi PARCO (closed on Sep. 30, 2011).

**Total Integrated Sales Results (YoY change %)**

FY2012	Mar	Apr	May	Jun	Jul	Aug
Total Stores	25.9	3.2	1.0	1.2	(1.2)	
Existing Stores	29.4	5.0	2.6	2.6	0.4	
FY2012	Sept	Oct	Nov	Dec	Jan	Feb
Total Stores						
Existing Stores						

\*Comparison for each month with stores (buildings) generating business results in the same month of the previous year.

\*(Mar. 2012) Existing store total excludes the figures for the Sapporo PARCO new building (closed on Mar. 30, 2011) and Shinsaibashi PARCO (closed on Sept. 30, 2011).

\*(Since Apr. 2012) Existing store total excludes the figures for Shinsaibashi PARCO (closed on Sept. 30, 2011).