

PARCO Co., Ltd. Announces August 2012 Figures for "Integrated Sales" for Each Store

"Integrated sales" is a comprehensive total of the following sales categories which demonstrates the overall sales capability of the store.

(1) Net sales by tenants

(2) Sales at PARCO Theater and other facilities

(3) Sales to tenants under fixed rent contracts

In the company's annual statement of accounts, sales at PARCO Theater and other facilities are included in "Own sales." Sales to tenants under fixed rent contracts are not included in the annual statement, as only rents received are included in "Other operating revenue."

Integrated Sales by Store (YoY change %)

| | Aug-12 |
|------------------------|------------|
| Sapporo | (4.0) |
| Sendai | (2.6) |
| Utsunomiya | (6.0) |
| Shin-Tokorozawa | 4.4 |
| Urawa | 12.9 |
| Ikebukuro | 9.1 |
| Shibuya | 0.1 |
| Hibarigaoka | 2.7 |
| Kichijoji | 0.4 |
| Chofu | 5.1 |
| Tsudanuma | 1.3 |
| Chiba | 5.1 |
| Matsumoto | 2.6 |
| Shizuoka | (11.8) |
| Nagoya | 3.2 |
| Otsu | 5.0 |
| Shinsaibashi | - |
| Hiroshima | 4.9 |
| Fukuoka | 14.0 |
| Kumamoto | 10.8 |
| Total Stores | 2.2 |
| Existing Stores | 3.9 |

*1

*2

Sales by Merchandise Category (YoY change %)

| Merchandise category | Aug-12 | Existing Stores |
|----------------------|------------|-----------------|
| Clothing | (0.9) | (0.2) |
| Personal effects | 2.5 | 2.5 |
| Sundries | (11.0) | (4.6) |
| Restaurants | 14.9 | 19.2 |
| Foods | 3.5 | 3.5 |
| Others | 15.5 | 15.5 |
| Total | 2.2 | 3.9 |

*1 Shinsaibashi PARCO closed on Sep. 30, 2011.

*2 Existing store total excludes the figures for Shinsaibashi PARCO (closed on Sep. 30, 2011).

Total Integrated Sales Results (YoY change %)

| FY2012 | Mar | Apr | May | Jun | Jul | Aug |
|-----------------|------|-----|-----|-----|-------|-----|
| Total Stores | 25.9 | 3.2 | 1.0 | 1.2 | (1.2) | 2.2 |
| Existing Stores | 29.4 | 5.0 | 2.6 | 2.6 | 0.4 | 3.9 |
| FY2012 | Sept | Oct | Nov | Dec | Jan | Feb |
| Total Stores | | | | | | |
| Existing Stores | | | | | | |

*Comparison for each month with stores (buildings) generating business results in the same month of the previous year.

*(Mar. 2012) Existing store total excludes the figures for the Sapporo PARCO new building (closed on Mar. 30, 2011) and Shinsaibashi PARCO (closed on Sep. 30, 2011).

*(Since Apr. 2012) Existing store total excludes the figures for Shinsaibashi PARCO (closed on Sep. 30, 2011).