

PARCO Co., Ltd. Announces February 2013 Figures for "Integrated Sales" for Each Store

"Integrated sales" is a comprehensive total of the following sales categories which demonstrates the overall sales capability of the store.

(1) Net sales by tenants

(2) Sales at PARCO Theater and other facilities

(3) Sales to tenants under fixed rent contracts

In the company's annual statement of accounts, sales at PARCO Theater and other facilities are included in "Own sales." Sales to tenants under fixed rent contracts are not included in the annual statement, as only rents received are included in "Other operating revenue."

Integrated Sales by Store (YoY change %)

	Feb-13
Sapporo	(1.3)
Sendai	(1.1)
Utsunomiya	(7.3)
Shin-Tokorozawa	(0.8)
Urawa	5.0
Ikebukuro	(5.6)
Shibuya	(8.8)
Hibarigaoka	(1.7)
Kichijoji	(8.0)
Chofu	3.7
Tsudanuma	(7.1)
Chiba	(8.3)
Matsumoto	0.5
Shizuoka	(3.9)
Nagoya	(0.5)
Otsu	8.2
Hiroshima	(2.2)
Fukuoka	1.6
Kumamoto	(1.0)
Total Stores	(1.9)

Sales by Merchandise Category (YoY change %)

Merchandise category	Feb-13
Clothing	(3.2)
Personal effects	(1.6)
Sundries	(4.9)
Restaurants	4.3
Foods	(0.8)
Others	1.0
Total	(1.9)

Total Integrated Sales Results (YoY change %)

FY2012	Mar	Apr	May	Jun	Jul	Aug
Total Stores	25.9	3.2	1.0	1.2	(1.2)	2.2
Existing Stores	29.4	5.0	2.6	2.6	0.4	3.9
FY2012	Sep	Oct	Nov	Dec	Jan	Feb
Total Stores	0.2	1.1	3.1	0.4	(1.2)	(1.9)
Existing Stores	1.1	1.1	3.1	0.4	(1.2)	(1.9)

*Comparison for each month with stores (buildings) generating business results in the same month of the previous year.

*Existing store total excludes the figures for Shinsaibashi PARCO (closed on Sep. 30, 2011).

*Shinsaibashi PARCO closed on Sep. 30, 2011.

*From October 2012, Total and Existing store total will be presented as a single figure.