

# Monthly Sales Summary

PARCO publishes "integrated sales" figures for each store on this website every month. These figures serve as the company's monthly sales summary.

The company publishes a quick estimation of "integrated sales" for the previous month around the second of each month and final figures around the fifteenth of each month.

## PARCO Co., Ltd. announces April 2014 Figures for "Integrated Sales" for Each Store

Integrated Sales by Store (YoY change %)

	Apr-14
Sapporo	0.2
Sendai	(8.6)
Utsunomiya	(10.5)
Shin-Tokorozawa	(6.3)
Urawa	0.1
Ikebukuro	(4.0)
Shibuya	15.1
Hibarigaoka	(7.9)
Kichijoji	(5.0)
Chofu	(7.0)
Tsudanuma	(5.4)
Chiba	(13.2)
Matsumoto	(3.1)
Shizuoka	(11.3)
Nagoya	(8.4)
Otsu	(0.3)
Hiroshima	(5.2)
Fukuoka	(1.1)
Kumamoto	(1.9)
Total stores	(4.0)

Sales by Merchandise Category (YoY change %)

Merchandise category	Apr-14
Clothing	(6.6)
Personal effects	(5.6)
Sundries	(8.3)
Restaurants	4.6
Foods	(5.5)
Others	9.4
Total	(4.0)

Total Integrated Sales Results of All Stores

FY2014	Mar.	Apr.	May	Jun.	Jul.	Aug.
Total stores	11.6	-4.0				
FY2014	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.
Total stores						

\* Comparison for each month with stores (buildings) generating business results in the same month of the previous year.

\* The above figures are quick figures and may differ from the final figures, which will be published around June 15.

"Integrated sales" is the comprehensive total of the following sales categories, and demonstrates the overall sales capability of a store:

(1) Net sales by tenants

(2) Sales at PARCO Theater and other facilities

(3) Sales of tenants under fixed rent contracts

In the company's annual financial statements, sales at PARCO Theater and other facilities are included in "Own sales." Sales of tenants under fixed rent contracts are not included in the financial statements, as only rents received are included in "Other operating revenue."