

# Monthly Sales Summary

PARCO publishes "integrated sales" figures for each store on this website every month. These figures serve as the company's monthly sales summary.

The company publishes a quick estimation of "integrated sales" for the previous month around the second of each month and final figures around the fifteenth of each month.

## PARCO Co., Ltd. announces October 2014 Figures for "Integrated Sales" for Each Store

### Integrated Sales by Store (YoY change %)

	Oct-14
Sapporo	(2.6)
Sendai	1.5
Utsunomiya	(4.0)
Shin-Tokorozawa	(1.5)
Urawa	(1.6)
Ikebukuro	(1.3)
Shibuya	11.8
Hibarigaoka	(3.5)
Kichijoji	(5.4)
Chofu	(1.2)
Tsudanuma	(2.5)
Chiba	(18.3)
Matsumoto	(9.4)
Shizuoka	(8.9)
Nagoya	(4.1)
Otsu	3.6
Hiroshima	(4.7)
Fukuoka	6.8
Kumamoto	(3.0)
Total stores	(2.1)

### Sales by Merchandise Category (YoY change %)

Merchandise category	Oct-14
Clothing	(4.7)
Personal items	0.1
Sundrie goods	(2.5)
Restaurants	8.5
Foods	(2.6)
Others	0.6
Total	(2.1)

### Total Integrated Sales Results of All Stores

FY2014	Mar.	Apr.	May	Jun.	Jul.	Aug.
Total stores	11.6	(4.0)	2.1	(1.9)	(2.5)	1.2
	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.
Total stores	3.6	(2.1)				
FY2013	Mar.	Apr.	May	Jun.	Jul.	Aug.
Total stores	4.6	(2.9)	1.2	5.7	(4.2)	3.7
	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.
Total stores	(0.1)	(4.0)	3.9	1.8	(0.9)	0.1

\* Comparison for each month with stores (buildings) generating business results in the same month of the previous year.

\* Existing store figures are the total for stores (buildings) which had business results in the same month in the previous year.

"Integrated sales" is the comprehensive total of the following sales categories, and demonstrates the overall sales capability of a store:

- (1) Net sales by tenants
- (2) Sales at PARCO Theater and other facilities
- (3) Sales of tenants under fixed rent contracts

In the company's annual financial statements, sales at PARCO Theater and other facilities are included in "Own sales."

Sales of tenants under fixed rent contracts are not included in the financial statements, as only rents received are included in "Other operating revenue."