

Monthly Sales Summary

PARCO publishes "integrated sales" figures for each store on this website every month. These figures serve as the company's monthly sales summary.

The company publishes a quick estimation of "integrated sales" for the previous month around the second of each month and final figures around the fifteenth of each month.

PARCO Co., Ltd. announces February 2015 Figures for "Integrated Sales" for Each Store

Integrated Sales by Store (YoY change %)		Sales by Merchandise Category (YoY change %)	
	Feb-15	Merchandise category	Feb-15
Sapporo	8.3	Clothing	3.0
Sendai	7.0	Personal items	11.3
Utsunomiya	0.6	Sundrie goods	5.6
Shin-Tokorozawa	(2.0)	Restaurants	25.8
Urawa	3.2	Foods	(1.1)
Ikebukuro	6.0	Others	2.2
Shibuya	21.1	Total	5.7
Hibarigaoka	(1.4)		
Kichijoji	(0.1)		
Chofu	(1.0)		
Tsudanuma	0.4		
Chiba	0.2		
Matsumoto	10.2		
Shizuoka	4.1		
Nagoya	3.4		
Otsu	(9.3)		
Hiroshima	(1.7)		
Fukuoka *1	42.4		
Kumamoto	(5.1)		
Total stores	5.7		
Existing stores*2	4.1		

Sales by Merchandise Category (YoY change %)	
Existing stores	Feb-15
Clothing	1.4
Personal items	10.7
Sundrie goods	4.1
Restaurants	15.9
Foods	(1.5)
Others	2.2
Total	4.1

*1 Fukuoka PARCO year-on-year comparison includes sales at Fukuoka PARCO New Building (opened November 13, 2014)

*2 Existing stores total does not include sales at Fukuoka PARCO New Building (opened November 13, 2014)

Total Integrated Sales Results of All Stores

FY2014	Mar.	Apr.	May	Jun.	Jul.	Aug.
Total stores	11.6	(4.0)	2.1	(1.9)	(2.5)	1.2
Existing stores	11.6	(4.0)	2.1	(1.9)	(2.5)	1.2
	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.
Total stores	3.6	(2.1)	2.2	0.4	(1.5)	5.7
Existing stores	3.6	(2.1)	0.5	(1.3)	(3.1)	4.1
FY2013	Mar.	Apr.	May	Jun.	Jul.	Aug.
Total stores	4.6	(2.9)	1.2	5.7	(4.2)	3.7
Existing stores	4.7	(2.7)	1.3	5.9	(4.0)	3.9
	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.
Total stores	(0.1)	(4.0)	3.9	1.8	(0.9)	0.1
Existing stores	0	(3.9)	4.0	1.9	(0.8)	0.3

* Comparison for each month with stores (buildings) generating business results in the same month of the previous year.

*Existing store figures are the total for stores (buildings) which had business results in the same month in the previous year.

*Existing store totals from November 2014 onwards does not include sales at Fukuoka PARCO New Building (opened November 13, 2014)

"Integrated sales" is the comprehensive total of the following sales categories, and demonstrates the overall sales capability of a store:

- (1) Net sales by tenants
- (2) Sales at PARCO Theater and other facilities
- (3) Sales of tenants under fixed rent contracts

In the company's annual financial statements, sales at PARCO Theater and other facilities are included in "Own sales."

Sales of tenants under fixed rent contracts are not included in the financial statements, as only rents received are included in "Other operating revenue."