

Monthly Sales Summary

PARCO publishes "integrated sales" figures for each store on this website every month. These figures serve as the company's monthly sales summary. The company publishes a quick estimation of "integrated sales" for the previous month around the second of each month and final figures around the fifteenth of each month.

PARCO Co., Ltd. announces April 2015 Figures for "Integrated Sales" for Each Store

Integrated Sales by Store (YoY change %)		Sales by Merchandise Category (YoY change %)	
	Apr-15	Merchandise category	Apr-15
Sapporo	7.6	Clothing	2.0
Sendai	4.8	Personal items	17.0
Utsunomiya	2.0	Sundrie goods	16.5
Shin-Tokorozawa	13.5	Restaurants	16.8
Urawa	2.5	Foods	2.6
Ikebukuro	2.5	Others	(4.9)
Shibuya	(1.1)	Total	6.6
Hibariyaoka	6.4		
Kichijoji	(2.9)	Sales by Merchandise Category (YoY change %)	
Chofu	5.5	Existing stores	Apr-15
Tsudanuma	1.4	Clothing	(0.2)
Chiba	(1.1)	Personal items	16.3
Matsumoto	(1.7)	Sundrie goods	10.6
Shizuoka	11.2	Restaurants	1.4
Nagoya *1	9.4	Foods	2.1
Otsu	(10.1)	Others	(5.0)
Hiroshima	3.8	Total	3.6
Fukuoka *2	54.2		
Kumamoto	1.5		
Total stores	6.6		
Existing stores*3	3.6		

*1 Nagoya PARCO year-on-year comparison includes sales at Nagoya PARCO midi (opened March 27, 2015)

*2 Fukuoka PARCO year-on-year comparison includes sales at Fukuoka PARCO New Building (opened November 13, 2014) and Main Building Extension (opened March 19, 2015)

*3 Existing stores total does not include sales at Fukuoka PARCO New Building (opened November 13, 2014) and Main Building Extension (opened March 19, 2015), and Nagoya PARCO midi (opened March 27, 2015)

Total Integrated Sales Results of All Stores

FY2015	Mar.	Apr.	May	Jun.	Jul.	Aug.
Total stores	(7.8)	6.6				
Existing stores	(9.8)	3.6				
	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.
Total stores						
Existing stores						

FY2014	Mar.	Apr.	May	Jun.	Jul.	Aug.
Total stores	11.6	(4.0)	2.1	(1.9)	(2.5)	1.2
Existing stores	11.6	(4.0)	2.1	(1.9)	(2.5)	1.2
	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.
Total stores	3.6	(2.1)	2.2	0.4	(1.5)	5.7
Existing stores	3.6	(2.1)	0.5	(1.3)	(3.1)	4.1

* Comparison for each month with stores (buildings) generating business results in the same month of the previous year.*

Existing store figures are the total for stores (buildings) which had business results in the same month in the previous year.

Existing store totals from November 2014 onwards does not include sales at Nagoya PARCO midi, and Fukuoka PARCO New Building and Main Building Extension

"Integrated sales" is the comprehensive total of the following sales categories, and demonstrates the overall sales capability of a store:

(1) Net sales by tenants

(2) Sales at PARCO Theater and other facilities

(3) Sales of tenants under fixed rent contracts

In the company's annual financial statements, sales at PARCO Theater and other facilities are included in "Own sales." Sales of tenants under fixed rent contracts are not included in the financial statements, as only rents received are included in "Other operating revenue."