

Parco Co., Ltd. Announces July 2004 Figures for “Integrated Sales” for Each Store

Parco Co., Ltd., has announced the July 2004 figures for “integrated sales” at each of its stores. “Integrated sales” is a comprehensive total of the following sales categories which demonstrates the overall sales capability of the store.

(1) Net sales by tenants

(2) Sales at PARCO Theater and other facilities

(3) Sales to tenants under fixed rent contracts

In the company’s annual statement of accounts, sales at PARCO Theater and other facilities are included in “Own sales.” Sales to tenants under fixed rent contracts are not included in the annual statement, as only rents received are included in “Other operating revenue.”

Integrated Sales by Store (% YoY)

	Jul-04
Sapporo	94.7
Utsunomiya	107.6
Shin-Tokorozawa	99.5
Ikebukuro	102.2
Shibuya	95.3
Hibarigaoka	95.6
Kichijoji	106.6
Chofu	104.9
Tsudanuma	100.1
Chiba	96.9
Atsugi	104.2
Matsumoto	102.9
Gifu	86.4
Nagoya	102.6
Otsu	106.2
Shinsaibashi	89.2
Hiroshima	105.3
Oita	108.3
Kumamoto	94.0
Total Stores	100.8

Sales by Merchandise Category (% YoY)

Merchandise category	Jul-04
Clothing	103.5
Personal effects	101.5
Sundries	103.9
Restaurants	96.8
Foods	97.8
Others	94.5
Total	100.8

Figures include tenants under fixed rent contracts.

■ Total Integrated Sales Results of All Stores: % of Same Period in Previous Year

Fiscal 2004	March	April	May	June	July	August
Total Stores	91.1	96.6	99.2	94.2	100.8	