

Parco Co., Ltd. Announces August 2004 Figures for “Integrated Sales” for Each Store

Parco Co., Ltd., has announced the August 2004 figures for “integrated sales” at each of its stores. “Integrated sales” is a comprehensive total of the following sales categories which demonstrates the overall sales capability of the store.

(1) Net sales by tenants

(2) Sales at PARCO Theater and other facilities

(3) Sales to tenants under fixed rent contracts

In the company’s annual statement of accounts, sales at PARCO Theater and other facilities are included in “Own sales.” Sales to tenants under fixed rent contracts are not included in the annual statement, as only rents received are included in “Other operating revenue.”

Integrated Sales by Store (% YoY)

	Aug-04
Sapporo	93.0
Utsunomiya	102.0
Shin-Tokorozawa	103.5
Ikebukuro	96.4
Shibuya	78.7
Hibarigaoka	95.3
Kichijoji	102.5
Chofu	100.1
Tsudanuma	96.3
Chiba	98.5
Atsugi	102.1
Matsumoto	101.5
Gifu	91.2
Nagoya	98.6
Otsu	95.2
Shinsaibashi	87.9
Hiroshima	100.7
Oita	87.6
Kumamoto	85.7
Total Stores	95.9

Sales by Merchandise Category (% YoY)

Merchandise category	Aug-04
Clothing	98.4
Personal effects	97.1
Sundries	99.4
Restaurants	86.4
Foods	106.9
Others	88.8
Total	95.9

Figures include tenants under fixed rent contracts.

■ Total Integrated Sales Results of All Stores: % of Same Period in Previous Year

Fiscal 2004	March	April	May	June	July	August
Total Stores	91.1	96.6	99.2	94.2	100.8	95.9