

**Parco Co., Ltd. Announces October2004 Figures for “Integrated Sales” for Each Store**

Parco Co., Ltd., has announced the October2004 figures for “integrated sales” at each of its stores. “Integrated sales” is a comprehensive total of the following sales categories which demonstrates the overall sales capability of the store.

(1) Net sales by tenants

(2) Sales at PARCO Theater and other facilities

(3) Sales to tenants under fixed rent contracts

In the company’s annual statement of accounts, sales at PARCO Theater and other facilities are included in “Own sales.” Sales to tenants under fixed rent contracts are not included in the annual statement, as only rents received are included in “Other operating revenue.”

Integrated Sales by Store (% YoY)	
	Oct-04
Sapporo	93.9
Utsunomiya	100.7
Shin-Tokorozawa	112.5
Ikebukuro	103.3
Shibuya	111.3
Hibarigaoka	96.9
Kichijoji	99.2
Chofu	104.2
Tsudanuma	97.6
Chiba	93.4
Atsugi	107.0
Matsumoto	105.1
Gifu	93.0
Nagoya	103.9
Otsu	104.6
Shinsaibashi	92.2
Hiroshima	100.9
Oita	96.1
Kumamoto	95.1
Total Stores	101.7

Sales by Merchandise Category (% YoY)	
Merchandise category	Oct-04
Clothing	102.3
Personal effects	105.1
Sundries	108.4
Restaurants	96.0
Foods	107.4
Others	92.8
Total	101.7

Figures include tenants under fixed rent contracts.

■ Total Integrated Sales Results of All Stores: % of Same Period in Previous Year

Fiscal 2004	March	April	May	June	July	August
Total Stores	91.1	96.6	99.2	94.2	100.8	95.9
Fiscal 2004	September	October	November	December	January	February
Total Stores	98.2	101.7				