

February 27, 2008

For Immediate ReleasePARCO Co., Ltd.
Company Representative: Isamu Ito, President & CEO
Code Number: 8251, TSE 1st Section**PARCO's Response to Notice of Intention to
Acquire PARCO Shares Received from Mori Trust**

PARCO Co., Ltd. ("PARCO") received a notice of intention to acquire PARCO shares from Mori Trust Co. Ltd. ("Mori Trust") on February 18, 2008, and has decided at a meeting of its Board of Directors that it approves of the proposed share acquisition. The details are shown below.

As a result, PARCO recognizes the proposed share acquisition as an acquisitive move by an acquirer approved of in advance by PARCO's Board of Directors under its policy governing responses to large-scale acquisitive moves.

1. Reasons for agreement with the share acquisition

Mori Trust entered into a business and capital alliance with PARCO in February 2001, and is a major PARCO shareholder with a holding of 25.37% of PARCO's outstanding shares. Mori Trust and PARCO have established beneficial relations in terms of business operations, such as through PARCO operating shopping complexes within buildings developed by Mori Trust.

PARCO's Board of Directors decided to approve of the proposed share acquisition, assessing that it conformed with PARCO's policy governing responses to large-scale acquisitive moves and would contribute to the stabilization of capital.

2. Overview of the share acquisition

- (1) Name of acquirer Mori Trust Co., Ltd.
- (2) Address of acquirer 2-3-17 Toranomom, Minato-ku, Tokyo
- (3) Representative Akira Mori, President and Chief Executive Officer
- (4) Contact Mori Trust Co., Ltd., Corporate Communications Dept.
Toranomom 2-chome Tower, Toranomom 2-3-17, Minato-ku, Tokyo
Tel: 03-5511-2255

(5) Outline of intended acquisition

Mori Trust, as part of its capital alliance with PARCO, intends to purchase shares of PARCO in the market so that, in combination with shares of PARCO already held, Mori Trust will hold up to a maximum of no more than one-third of PARCO shares.

Note: As of February 27, 2008, Mori Trust held 20,923,600 shares of PARCO (25.37% of shares outstanding).

==Ends==

For further inquiries please contact:
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