

September 10, 2004

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Tokyo Shiodome Building Shopping Complex
“Pedi Shiodome” Opening February 2005

PARCO Co., Ltd. has announced that the “Pedi Shiodome,” a shopping complex which will be located inside the Tokyo Shiodome Building at 1-9-1 Higashi Shimbashi, Minato-ku, Tokyo, will open in February 2005.

The Tokyo Shiodome Building is situated at the heart of the Shiodome SIO-SITE, one of the largest complex development projects in central Tokyo, and is directly adjacent to the Shiodome Stations of the Tokyo Waterfront New Transit Yurikamome and the Toei Subway Oedo Line, close to the Hamarikyu Garden. Built by Mori Trust Co., Ltd. and Sumitomo Realty & Development Co., Ltd., it is an urban complex accommodating the “Pedi Shiodome” shopping area, a top-class luxury hotel (Conrad Tokyo), and the latest in office space.

“Pedi Shiodome” will have 22 tenants on three levels (underground levels 2 and 1 plus the second floor of the Tokyo Shiodome Building) in a total floor space of 4,470 m². It will be a shopping complex that supports urban lifestyles, and will be geared towards office workers from the Shiodome SIO-SITE, hotel guests, and other visitors to the area.

The development of a shopping area in this kind of urban complex will be the first endeavor of its kind for PARCO as a shopping complex developer. In the future, the company will focus its expertise as a shopping complex developer, which it has gained through the development and management/operation of PARCO shopping complexes — and strive to make this one of its new types of business development.

Inquiries: PARCO Corporate Planning (tel. 03-3477-5710)

Main Features of “Pedi Shiodome”

● Overall concept

To create a shopping area to support urban lifestyles, targeting nearby office workers, based on the keywords of *standard*, *friendly*, and *high quality*.

● Floor concepts and principal tenants

2F Restaurants: “Urban Restaurants and a Mix of other Eateries”

With corridors that give the impression of walking along curved streets, and 14 “standard” restaurants serving specialized menu items at reasonable prices, this will be a friendly space that makes people want to visit time and again.

The 14 restaurant tenants will each offer their own different format and menu, including the Indian-style curry shop, “Mumin,” the pizza and pasta place, “To the Herbs,” the creative dining space, “Dining Sai,” and a pub called “DRUNK BEARS.” There will be a wide range of services to meet the individual tastes and working lifestyles of visitors with the inclusion of deli-style shops and take-out options provided by all the establishments.

B2 and B1 Shops and Services: “Office Lifestyle Support and Urban Convenience”

There will be 8 shops on the two basement levels offering very convenient one-stop services where customers can find all of their daily needs, including daily necessities and a variety of other products.

In addition to the convenience store, “Famima!”, the import food shop, “Pocket” (provisional name), and the relaxation place, “Le Temps,” a new style of shopping facility to support office worker lifestyles has been planned, including a book store, flower shop, medical clinic, and an English conversation school that will be the first of its kind in the Shiodome area.

● Meaning behind the name

“Pedi” is a prefix that means foot, pedestrian, or plain. Therefore, the name of this shopping complex, “Pedi Shiodome,” was chosen to succinctly express the image of the pedestrian walkway that is the symbol of the SIO-SITE, and to create a facility that could walk forward with SIO-SITE into the future.

“Pedi Shiodome” will take up three floors (two underground levels and the second floor) in the Tokyo Shiodome Building. The second floor will be directly connected to the pedestrian walkway, and is in a location with access to all the buildings on the SIO-SITE. The underground levels will be the “foot” of the complex, serving as entrances for the people coming into the Tokyo Shiodome Building along the connecting underground passage.

●Pedi Shiodome Overview

- Name: “Pedi Shiodome”
- Location: Tokyo Shiodome Building B2, B1, and 2F
- Management: PARCO CO., LTD
- Number of stores: 22 (4 retailers, 14 restaurants, 4 services)
- Floor space: 4,470 m²
- Planned business hours: Retail shops: 10 a.m. to 8 p.m. / Restaurants: 11 a.m. to 10 p.m.
- Planned regular holidays: None in principle
- Planned opening: February 2005

●Building Overview

- Name: Tokyo Shiodome Building
- Location: 1-9-1 Higashi Shimbashi, Minato-ku, Tokyo
- Owners: Mori Trust Co., Ltd. and Sumitomo Realty and Development Co., Ltd.
- Site area: 17,847 m²
- Total floor space: 192,000 m²
- Floors: 37 above ground, 4 underground
- Principal use: Offices (1F and 3F to 26F), hotel (28F to 37F), and shops (B2, B1, and 2F)
- Parking capacity: 439
- Planned completion: January 31, 2005